



## Buy One, Get One Free On Everest™ and PrismPlus!™ AutoPrinters

Rimage is excited to announce a special 2 for 1 promotion on AutoPrinters. Rimage printing technology allows you to choose between the industry's fastest and most economical print quality and the industry's most durable, high resolution printed surface. Proven under the most demanding printing applications, Rimage AutoPrinters are engineered to outperform all others. Rimage AutoPrinters are available with the industry leading Everest 600 or PrismPlus! printer to fit any CD/DVD/BD printing application or workflow.

This special promotion allows you to purchase two AutoPrinters for the price of one!

- Purchase two AutoEverest 600 printers for the price of one,
- Two AutoPrismPlus! Printers for the price of one, or
- One AutoEverest 600 and one AutoPrismPlus! for the price of one AutoPrismPlus! Printer

This promotion will run from August 10, 2010 through December 15, 2010. Because the demand for these AutoPrinters will be extremely high, shipments will start no later than October 1, 2010. Order your AutoPrinters early as they will be fulfilled in the order received.

The following part numbers are available for your ordering convenience.

Part Number	Description	MSRP Price
4000689	AutoPrinter (2 for 1) 2 each E600	\$9,950
4000690	AutoPrinter (2 for 1) 2 each Prism	\$10,950
4000691	AutoPrinter (2 for 1) 1 each E600 & Prism	\$10,950

## The Power of Everest Printing

Many customers still utilize Rimage Everest III or even Everest II thermal retransfer print technology. All current Everest AutoPrinters utilize the Everest 600 print technology providing the highest thermal retransfer print resolution in the industry. See the comparison below:



	Everest 600		Everest III	
<b>Print Modes</b>	Photo	Graphics	Best	Normal
<b>Print Resolution</b>	600 x 600 dpi	600 x 600 dpi	300 x 600 dpi	300 x 300 dpi
<b>Print Speeds</b>				
<b>CMY Print</b>	60 seconds	60 seconds	72 seconds	60 seconds
<b>Black Print</b>	38 seconds	N/A	35 seconds	35 seconds

### Everest 600 Print Modes

Similar to past Everest Printers, there are two print modes to help users maximize the capabilities of the Everest 600. The Everest III has Normal Mode and Best Mode, which adjust the print resolution.

The Everest 600 also has two print modes, Photo Mode and Graphics Mode. Using these settings, the Everest 600 automatically makes minor adjustments to hit the “sweet spot” of the printer helping the user print more visually pleasing discs. Photo Mode optimizes a label file containing a variety of color changes or gradients, or one that contains photos. Graphics Mode optimizes label files containing computer graphics and large areas of solid color.

## New Value in Prism Media

Extend system life and increase print quality with Rimage Prism accessories.

In competitive testing, genuine Rimage Prism Ribbons outperform the competition:

- Print text, fine lines and bar codes with the industry’s best resolution
- Get 22% more prints from generic alternatives
- Don’t forget - the Prism Ribbon MSRP is now 25% lower!



### Coming in September: Rimage Prism Media

Rimage Prism Silver and Rimage Prism White media have a Prism-friendly top coat that protects both the disc and the printer from wear related to the printing process.

- Insulates the disc from heat during printing, resulting in better data integrity
- Less tacky than Silver Lacquer, resulting in less wear on the print head.

Purchase Rimage Prism Ribbons and Rimage Prism Media from your authorized Rimage dealer or directly from Rimage at [www.webshop.rimage.com](http://www.webshop.rimage.com)